

Black Forest Trails Association Board of Directors Meeting

July 15, 2015

Board Members Attending

Larry Fariss
Carolyn Brown

Cheryl Pixley
Andy Meng

Nancy Reinhardt
Steve Eckmann

Board Members Unable to Attend

Barb Remy
David Jones

Diane Hoover

Judi Tobias

The meeting was held at the BF Community Center and commenced at 6:37 PM.

Meeting Minutes and Treasurer's Report

- Steve presented minutes from the May 28, 2015 meeting; motion by Andy to accept, seconded by Nancy; accepted by unanimous voice vote.
- Andy reported on financial status; no significant changes since last report.
 - "Plenty of money" – details available from Andy.
 - Positive cash flow so far this year.

Old Business

- Friends Groups update – Larry Fariss
 - Homestead Ranch RP – Larry talked with Dana Nordstrom regarding the idea of the Cavalier Trail Riding Club being the HRRP Friends Group; Dana said a local group of residents had just formed a Friends Group; the Cavaliers should maintain their "adoptive" role.
- Hoover Memorial update – Larry Fariss for Diane Hoover
 - see "Hank Hoover" article in current newsletter for information about Josh Wickham's Eagle Scout project; date for Josh's project TBD; will post on website when scheduled.
 - Andy moved to allocate extra funds (currently \$65) toward decoration of the site (e.g., plants and hardscaping), up to \$150 if additional donations are received for Hank's memorial, with Diane as the responsible agent. Seconded by Carolyn; approved unanimously by voice vote.
- Falcon Regional Park update – David Jones
 - tabled until next meeting
- Map materials for BF Festival – Cheryl Pixley
 - Jason at EPC Parks made all changes that we identified at our last meeting; Andy has a marked-up pdf that he will email to the BoD for review.
ACTION (all BoD members): review pdf and get corrections and suggestions back to Andy not later than Sunday night, 19 July 2015.
 - Andy suggests getting 3 large maps printed, one to be laminated and mounted on foam board for the BF Festival, two for backups; Cheryl can print the smaller (tabloid) size much more cheaply than the County can do it for us; Andy suggested inserting the map in the next newsletter for members.
ACTION (Cheryl): print 50 of the tabloid-size maps for distribution to members.
ACTION (Cheryl): ask Jason to print the 3 large maps, and laminate one with foam board mounting.
 - Nancy suggestion for next newsletter (or email?): ask members where BFTA trail signs are still visible.
- Membership status – Andy Meng
 - Little change since last meeting.

- We need to continue to talk with local businesses about membership.
- Pineries Open Space work project – Larry Fariss
 - BFTA needs to continue to advocate for this open space, and continue to support the work days.
- Summer newsletter – Andy Meng
 - The process worked well; no changes recommended.
- BFTA membership in FOBFP – Larry Fariss
 - Cheryl and Larry attended the FOBFP May meeting at the BFCC.
 - Larry talked with Terry Stokka about “organizational” membership, and noted that BFTA brings about 50 members. Larry’s President’s Corner in the current newsletter features FOBFP and encourages BFTA members to join the FOBFP.
 - **ACTION (Cheryl): send a copy of BFTA newsletter to Terry Stokka.**

New Business

- BF Festival
 - 15 August; we have booth 18 (paid for)
 - Andy will organize preparation and staffing, in addition to action items identified here.
 - **ACTION (Steve): ensure that we have an EzUp for our booth, his or Judi’s.**
 - **ACTION (Carolyn): bring water bottles on ice to our booth.**
 - Andy and Steve will take 0700 – 1030 shift.
 - TBD who will cover 1030 – 1400 shift.
 - **ACTION (Steve): build “sandwich board” for mounting large map.**
 - **ACTION (Cheryl): determine size of large map and relay answer to Steve for sizing mounting board.**
 - T-shirts and hats: new members will be given “old design” t-shirt and new map.
 - Andy proposes modernizing BFTA logo; he has a graphic designer friend who will charge a reasonable fee; we need different graphics for signage, hats, and t-shirts.
 - **ACTION (Andy): work on simplified logo for t-shirts; like the current hat logo.**
 - **ACTION (Andy): order 24 t-shirts (4 S, 4 M, 8 L, 8 XL) with simplified logo on chest and cute saying on back, at a cost of about \$9.50 per shirt including front & back printing.**
 - **ACTION (Andy): get price on hats.** We have only 4 left and need more for the Festival.
 - Parade – Nancy will organize BFTA participation as she sees fit.
 - **ACTION (Nancy): contact ~~Shari Conley~~ Bob Erler at BFPParade@aol.com for entry info.**
 - Consider a BF News announcement for outreach to potential new members, and an email blast to current BFTA members.
 - Judi has the BFTA banner.
- Annual Membership Meeting
 - Due to schedule conflicts, moving from September 23 to October 14, preferably at R&R. **ACTION(Larry): coordinate with Ryan on schedule details.**

Additional Business

- BF Section 16 cleanup
 - We had almost 20 participants; we cleaned up nearly all of the BF Section 16 perimeter roads, plus Milam Rd. through BFRP.

Meeting was adjourned at 8:00 PM